

Irving Blank:

A lot of what we do, it's not rocket science, it's experience and it's hard work. It's having knowledge of the law and a willingness to go to court. If you know what you're doing, and you're willing to put the work into doing it, it doesn't matter what's on the other side of the court room.

Keith Marcus:

We have a history of being successful on tough cases.

Durbal Myrie:

I went to many lawyers, nobody could assist me, and somebody recommended me to Mr. Keith.

Keith Marcus:

We went against Burger King Corporation, and Burger King hires the best lawyers, so we had to try that case in generalist court first. We lost the case, and we ended up having a judge who did not believe that we were in the right, so we appealed that case. And then, about 30 days before trial, defense counsel called me up, really wanting to settle the case and we ended up getting a very good settlement.

Durbal Myrie:

It was like a burden lifted. And I say, "Thank God to Mr. Keith."

Keith Marcus:

And that's a great thing about our law firm, is we're willing to appeal a case, we're willing to try a case, and we'll try it several times if we have to do that.

Keith Marcus:

Litigation experience is important because the way you get a good settlement is by the insurance industry knowing that we're going to go to trial if they don't give you or offer you a reasonable amount of money to settle the case. And Irving, Leonard Paris who was here with Irv, started this firm. They each have 50 years of litigation experience under their belts.

Irving Blank:

The first 10 years I did almost all criminal work and some insurance defense, and I gradually worked into defending insurance companies, and we represented a fair number of insurance companies. I just enjoyed representing people instead of companies a lot more.

Keith Marcus:

We've represented judges' family members, and when we get those calls, for me, it's almost a pinnacle of success. Having a judge or an attorney refer us cases, that's rewarding to us because there's so many other attorneys that they can choose, but they're confident in us and they know we're going to do a great job.

Keith Marcus:

Most people don't want to go to court, we understand that completely. But the way we leverage it, the way we are able to get you the best settlement, keep you out of court, is by always being ready to go to court.

Irving Blank:

If the attorney hasn't demonstrated a willingness to try a case, and an ability to try it well, insurance companies are never going to pay what the case is worth. They're just going to discount.

Keith Marcus:

Irv and myself, we've tried a lot of cases, zero offers, and one for 4 million bucks. That's really when we get our paydays, really our big verdicts, is when they force us to try a case. Those outcomes have been very, very rewarding for our client.

Keith Marcus:

We want to make sure that we give great service, which is really through communicating with the client, letting them know what's going on.

Obreda Winston:

We're already going through a tough situation, then to have a caring lawyer to say, "Look, I understand you're going through X, Y, and Z. Let me help with this until we settle." That just meant the world.

Durbal Myrie:

Mr. Keith is the number one lawyer to refer to anybody.

Keith Marcus:

Great services, just great trial tactics, great strategy to put on the best case that we can, so if I don't get the verdict, there's a settlement that I want. I can always say, "We know we did everything we could for that client."