

George Naylor:

After years of seeing the insurance companies really run these lenders into the ground and give them a very hard time on even little cases, I've decided they were not doing the right thing and that I needed to be representing the plaintiff on this side, trying to help out the little guy. I've always been interested in arguing and debating and that sort of thing. And I always felt like being in the courtroom would be a great place to do that and a good fit for me. I've really enjoyed it. I enjoy pitting myself against my opponent in the courtroom, in front of the jury and found it very rewarding over the years. Decided after law school to go into insurance defense and spent 15 years working for the insurance companies. After 15 years of fighting that fight, decided that it would be a better option for me to be on the plaintiff's side and I've been representing plaintiffs since.

First and foremost, I learned to be a trial lawyer. I spent a lot of time in the courtroom, tried a lot of jury trials, tried a lot of general district court trials. And the big thing that I came away from that experience learning is how to litigate these cases, how the insurance companies evaluate the cases, and more importantly, what the cases are really worth in a real world environment when we actually go to court. There's nothing more rewarding to me than going into a case with a very low offer from the insurance company where we had no choice, but to try the case. And when the judge comes back or the jury comes back with that verdict, that smile on the client's face, knowing that they made the right decision in going to trial, that usually is very rewarding for me.